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FinancialPlanning

Wealthtech Weekly

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By Rob Burgess
Reporter

X — the social media platform formerly known as Twitter — has already been banned in Malaysia and Indonesia (and may soon be in the United Kingdom and elsewhere) over a torrent of nonconsensual pornography, including of children, created by users with its AI chatbot Grok.

Is it smart for advisors to remain on such a service? Experts I spoke with say there may be a reputational risk.

Are you still on X? Let me know — robert.burgess@arizent.com.

I hope you'll check out the article, along with the rest of this week's stories.

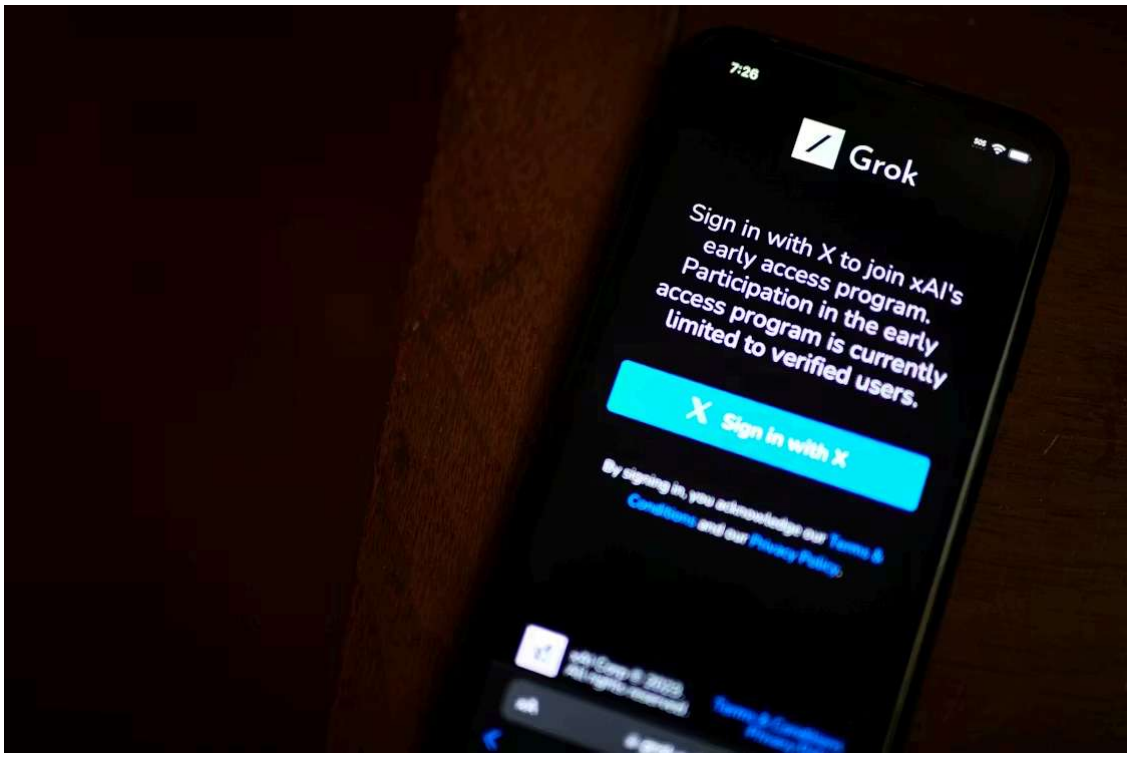
As always, thank you for reading. Talk to you next Thursday!

Connect with Rob:

TOP STORIES

TECHNOLOGY

Is there a reputational risk for advisors still on X?


7:26
Grok
Sign in with X to join xAI's early access program. Participation in the early access program is currently limited to verified users.
Sign in with X

The platform can offer a wide audience, but with serious content moderation and other concerns, is remaining active worth it?

- **FPA launches platform to educate advisors on AI**
  The FPAi Authority offers demos, guidance and insights to help planners adopt AI effectively in their practices.
- **AI will reshape portfolio construction, say financial advisors**

A Financial Planning survey found that advisors believe AI will continue to transform wealth management. But experts say human oversight is still essential.

- **Advisors using workarounds as total tech integration still a dream**
  Systems still don't talk to each other as well as they should in 2026, so advisors are finding their own solutions.
- **From wildfires to floods, what advisors learned from recent disasters**
  Last January, one of the deadliest and costliest wildfires in modern U.S. History struck, leaving those who survived with hard-won wisdom about how to prepare clients for the next disaster.

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